

**Q.** What do  
**Arnold Schwarzenegger** and  
**Michael Moore** have in common?

**A.** They both communicate using our audio conferencing services.

No matter what you have to say, when you need to share critical information with people across town or around the globe, use Event Meet audio conferencing. Event Meet has all of the features you need for a smooth, high-quality business event like best-in-class call support and premium recording services. For ad hoc discussions and weekly status meetings, use Access Now reservationless audio conferencing.

**Use IPG Audio Conferencing for:**

- **Weekly status meetings**
- **Ad hoc discussions**
- **Presenting new radio commercials**
- **Critical announcements and discussions**

To learn more about our services,  
call **1.877.989.2663** or visit us at  
[www.conferencingsupport.com/ipg](http://www.conferencingsupport.com/ipg)

# If Major League Baseball can use our Web Conferencing services to scout for tomorrow's stars, **think of what it can do for your accounts.**

When MLB needs to compare player's statistics or analyze game photos with coaches and managers across the country, they turn to Web Conferencing. With IPG Web Conferencing, you can present graphics and visuals just as easily to clients and colleagues across town or around the world. Share and collaborate on Word documents, PDFs, streaming video, slides, and many other applications. Get your ideas across instantly and get your client on the same page faster.

#### **Use IPG Web Conferencing for:**

- **Presenting new campaigns**
- **Collaborating on visuals**
- **Negotiating budgets**
- **Presenting market research findings**

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If this technology can **unite Middle Earth,**  
**think of what it can do for your campaign.**

When *The Lord of the Rings* Director Peter Jackson needed to coordinate the simultaneous filming of his three films, he turned to Polycom, the same video conferencing technology that IPG Conferencing uses for its video conferencing. When you need to keep your large campaign running smoothly, IPG Video Conferencing offers the reliable and clear technology and service for multiple applications.

**Use IPG Video Conferencing for:**

- **Major campaign launches**
- **Presenting a new visual strategy**
- **Coordinating soundtracks with visuals**
- **Worldwide executive briefings**

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